

INSCRIPCIÓN PARA 2023

La tarifa del programa incluye:

- Recogida en el aeropuerto desde Toronto Pearson International
- 21 noches de alojamiento en la residencia Lakeshore estilo hotel (del 1 de julio al 22 de julio de 2023)
- Desayunos y almuerzos diarios durante las fechas del programa
- Cursos académicos.
- Viajes de estudios y visitas a la industria
- Recepciones de bienvenida y finalización del curso
- Transporte y entradas a todas las actividades sociales y culturales programadas (city tour en Toronto, excursión a las Cataratas del Niágara, etc)
- Seguro médico por la duración de las fechas del programa
- Tarjeta Presto con recarga inicial para transporte local en Toronto
- Asistencia personalizada de Humber College
- Certificado de asistencia y aprobación

## **Cursos:**

Los cursos serán dictados en Inglés.

Los participantes necesitarán una computadora portátil para el trabajo en clase.

UADE ha seleccionado estos cursos que serán equivalentes a una materia optativa.

Detalle de los cursos: <https://humber.ca/global-opportunities/global-summer-school/non-humber-students-global-summer-school/courses.html>

### **1- Intercultural Communications**

You'll learn how to:

- Examine culture as encompassing national and cultural identity, race, ethnicity, gender, ability, and indigenous knowledge;
- Explore culture shock, re-entry adjustment, and other implications of globalized business;
- Cultivate relentless curiosity and tolerance for both ambiguity and uncertainty;
- Excel in globalized businesses and industries, with a global mindset.

## **2- Social Entrepreneurship: People, Profit and the Planet**

What you'll gain:

- Essential knowledge about social entrepreneurship and its capacity for making transformational change when applied to complex problems such as sustainability and poverty;
- Increased understanding of the complex relationship between social problems and systemic challenges that perpetuate these problems;
- Capacity to devise and implement a social action plan through project-based learning opportunities.

## **3- Social Media**

You'll learn how to:

- Determine social media best practices for any organization or brand;
- Use social media platforms for online branding, storytelling, and community building;
- Gather and interpret social media analytics and increase SEO;
- Develop a digital content strategy for a real-life industry client in Toronto.

## **4- Transformational Leadership and Advocacy**

What you'll gain:

- Principles and practices of transformational leadership;
- Reflection on the challenges facing leaders in uncertain fiscal and social realities;
- How to create plans for community action and development in a rooted, thoughtful manner.

## **Actividades recreativas:**

- Excursión a las cataratas del Niágara, incluido un paseo en el crucero Hornblower Niagara.
- Canada's Wonderland – Principal parque de diversiones de Canadá.
- City Bus Tour en Toronto
- Paseo en barco en el lago Ontario
- Explora la naturaleza en Toronto (caminatas, paseos en bicicleta)
- Noche de cine; canotaje; senderismo en la copa de los árboles; noche de juegos de mesa; juego de béisbol de los Blue Jays.

## Calendario Julio 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27	28	29	30	1 Welcome! Today you will arrive and receive an airport transfer to Humber campus. It's Canada Day so celebrations will be underway throughout the city as you settle in.
2 Welcome breakfast: Get to know each other and the Humber Global Summer School in our orientation and sightseeing of Toronto with our team.	3 Free day to discover Toronto and the Humber neighbourhood.	4 First day of classes! Meet your classmates and your instructors and begin your learning journey. Classes typically take place in the morning, leaving your afternoons free for group work and studying (some exceptions apply).	5 Tunnel Tour: Learn more about the history of Humber's campus and our Lakeshore grounds on this exciting tour with our Interpretive Centre.	6 Movie Night: Head out to the Quad for a special movie screening – the movie was filmed on Humber Lakeshore campus!	7	8 Niagara Falls: Day trip to see the world's largest waterfall and get a close look on the Hornblower cruise.
9 Treetop Trekking: Enjoy a ropes course in the clouds and a great teambuilding activity.	10	11	12 Lake Ontario Boat Party: All aboard as we set our sails on Lake Ontario with international students from other Toronto institutions and get ready for a night of dancing.	13 Tie Dye Night: Tie Dye a custom Global Summer School shirt that you can bring home with you.	14	15 Canada's Wonderland: For thrill seekers and waterpark enthusiasts alike, get ready to check out Canada's largest amusement park.
16 River Rafting: Travel down the Grand River by paddling your inflatable raft for a great nature experience.	17	18	19 Blue Jays Game: Check out a Major League Baseball game and cheer on the Blue Jays!	20	21 Last day of classes: Time for presentations and final projects/exams.	22 Departure day: For those who are joining for the three-week program. Time to head home or to your next destination as part of your summer vacation. Participants will find their own way to their departure flight as we bid farewell.

## Actividades previas realizadas con Humber College (Canadá)

### **JUNIO 2021**

Alumnos de **Dirección de Negocios Globales** y **Dirección en Finanzas Globales** de UADE participaron junto a alumnos y tutores de otros países en el Global Systems Gap Challenge organizado por **Humber College** (Canadá) y **City of Toronto**.



La alumna Anna Ogueta comparte esta página de flipbook de nombres y logos, hecho por Humber College después de la entrega del primer mini-challenge. El logo fue originalmente dibujado por la alumna Anna Ogueta, y luego editado por otro de sus compañeros internacionales.

**Team 68**

**Social Eyes**

Hey everyone! We are Team Social Eyes. We are a group of people from different backgrounds that share a similar belief in being mindful about our community and making a positive difference. Like our namesake we feel like people should always have an eye out for each other, specially as we are pulling ourselves up from this pandemic. The logo represents our union as a group, working together to see and understand the world through a systems thinking mindset!

**Team Members**  
Sijo Sibi Allumkal, Samson Oladimeji, Anna Danielle Ogueta, Stephanie Gonyea, Sebastian Castillo, Dr. Hetal Thakar

**Team Mentors**  
Sarah English, Savera Hayat

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