

UADE INTERNACIONAL

Newsletter
September/October
2023



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VISITS FROM OUR PARTNERS

We welcomed Professor Andreas Moerke, who came from Hochschule Worms (Germany), and conducted the international seminar "Business Ethics" for students of the Global Finance Management, Global Communication, and Global Business Management programs.



The professor also met with UADE students who had studied at the German institution as part of the Double Degree program.



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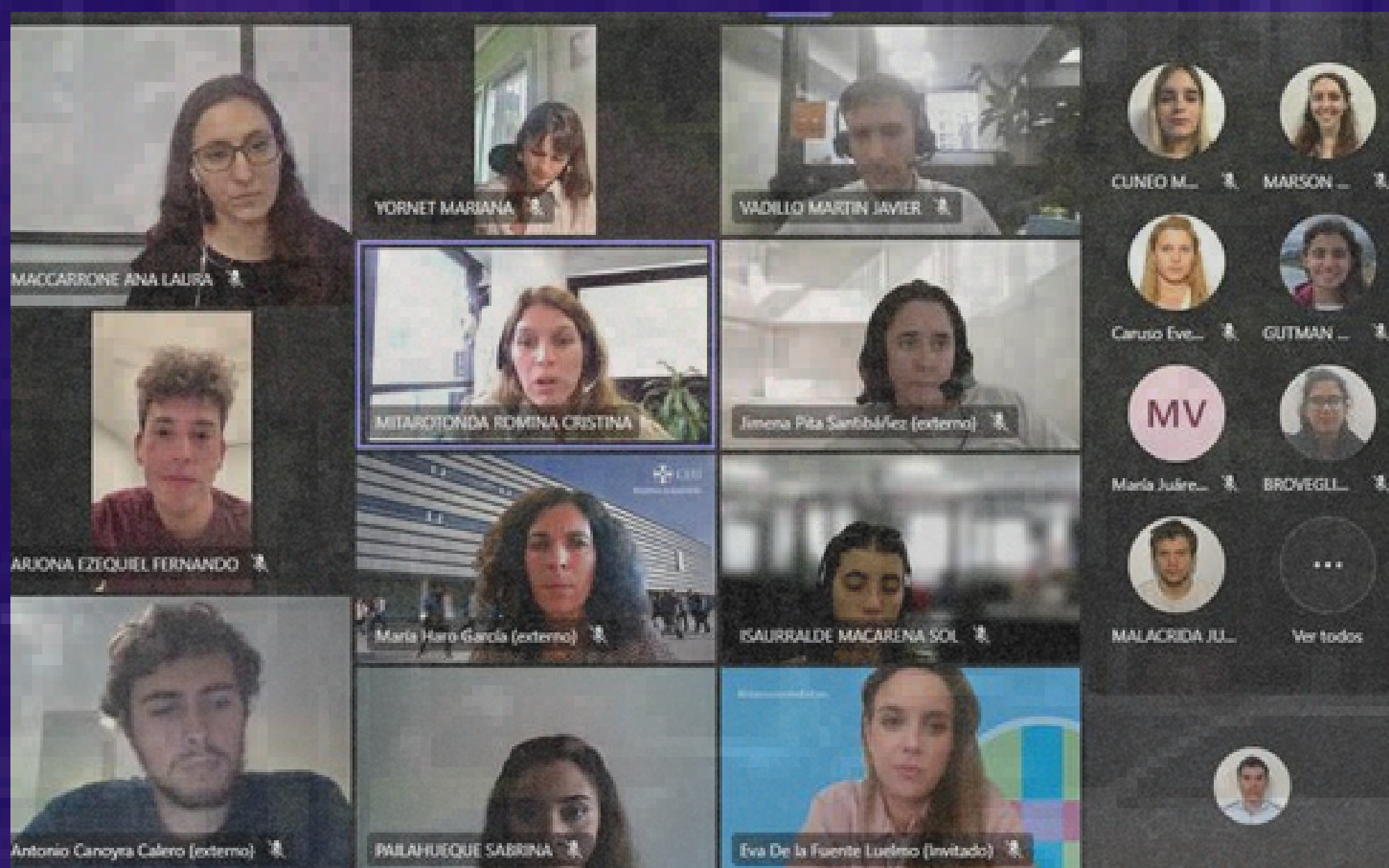
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ACTIVITIES WITH OUR PARTNERS

We celebrate the launch of the COIL (Collaborative Online International Learning) program, organized in collaboration with our partner, Universidad CEU San Pablo (Spain). In this program, students from the Bachelor's program in Nutrition and the Bachelor's program in Biotechnology will have the opportunity to work in groups with Spanish students over the next few months.



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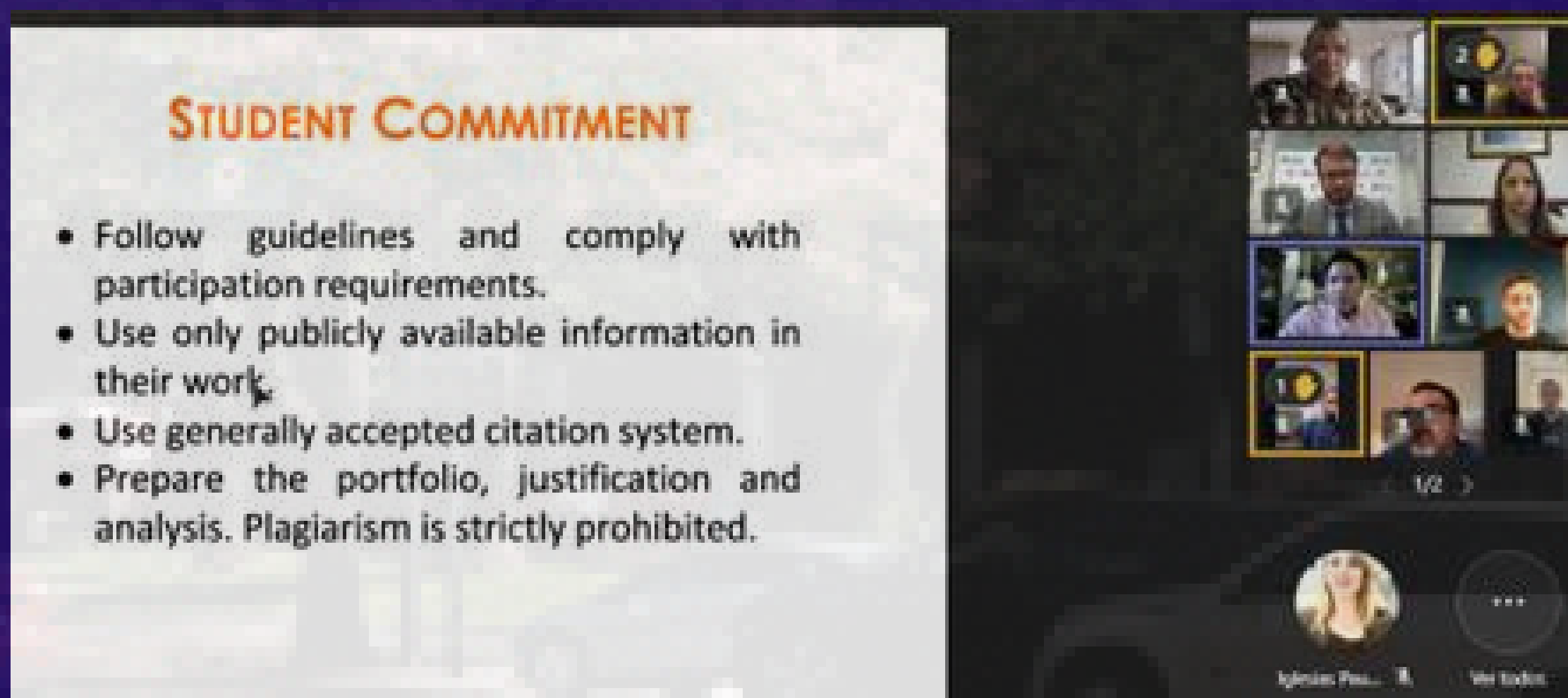
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ACTIVITIES WITH OUR PARTNERS

The start of a new edition of the Hemispheric Investment Challenge took place, where Finance and Accounting students from various international institutions prepare and defend an individual's portfolio investment. Our students will compete with students from Universidad EAN (Colombia), ECOTEC (Ecuador), Pontificia Universidad Católica Madre y Maestra (Dominican Republic), and Universidad Autónoma de Nuevo León (Mexico).



STUDENT COMMITMENT

- Follow guidelines and comply with participation requirements.
- Use only publicly available information in their work.
- Use generally accepted citation system.
- Prepare the portfolio, justification and analysis. Plagiarism is strictly prohibited.

The screenshot also shows a Zoom interface with a grid of participants in the top right corner and a list of names at the bottom, including 'Ignacio P...' and 'Val B...'. The background of the slide features a faint image of a classical building.



INTERNATIONAL ACTIVITIES

We welcomed Lynda Doyle from the University of the Arts London (England), who conducted a workshop for students in Textile and Apparel Design, as well as Design and Aesthetics Management for Fashion, in our laboratories.



We also had the honor of welcoming Dr. Josephine Thomas, Federal Prosecutor from the United States and Resident Legal Advisor at the Embassy. Our Law students engaged in a conversation with the Prosecutor regarding her role in matters of bilateral cooperation between Argentina and the United States.



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INTERNATIONAL ACTIVITIES

We conducted a Mirror Class for our students from the Bachelor's program in Tourism and Hospitality, in collaboration with the Universidad Internacional de las Américas (Costa Rica). The class was led by Professor Nicolás Iwañuszka from UADE and our invited international teacher, Andrea Fernández.



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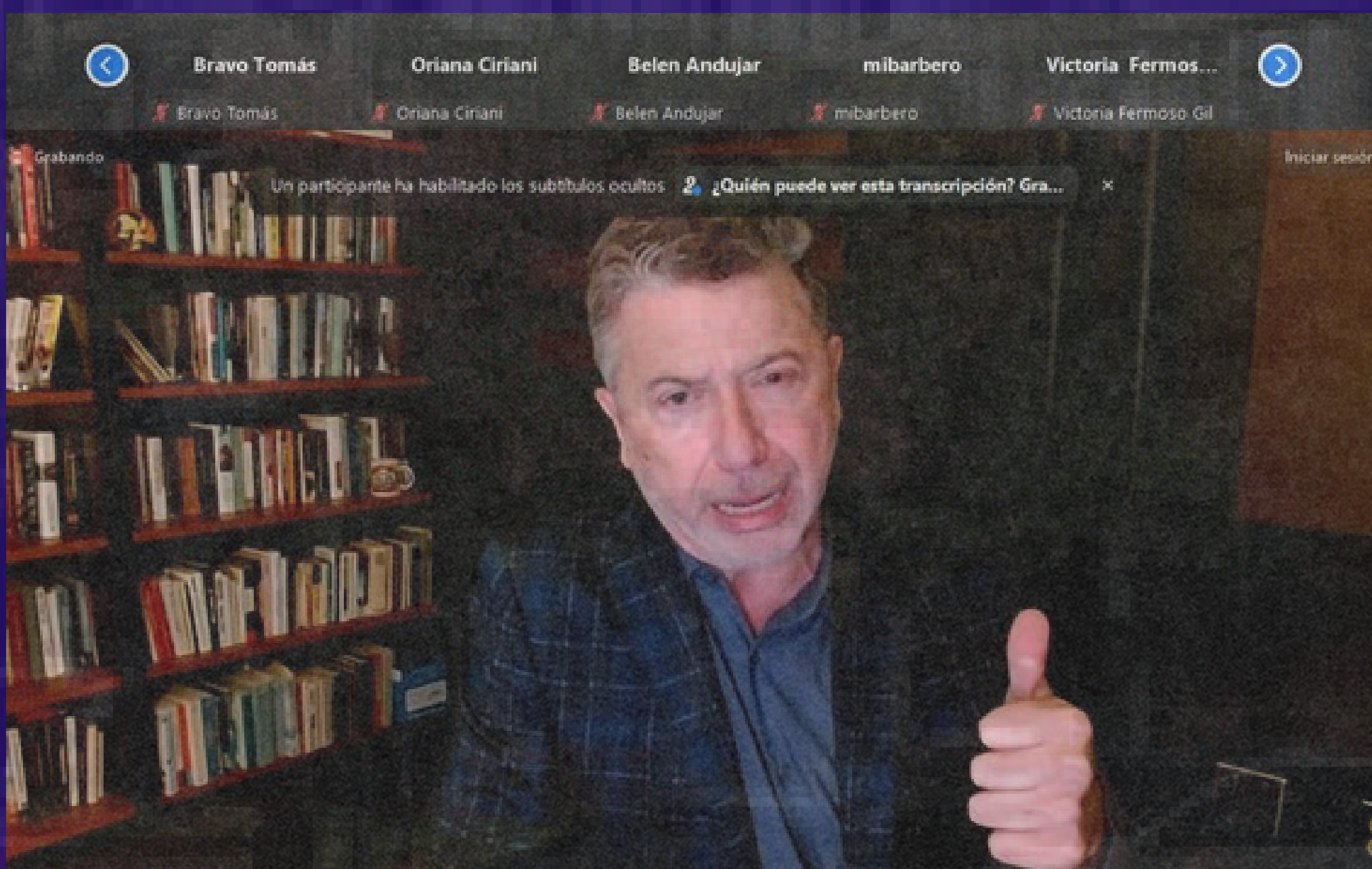
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INTERNATIONAL ACTIVITIES

UADE Internacional, in collaboration with the Embassy of the United States in Argentina, organized a seminar conducted by Dr. Silvio Waisbord on Political Campaigns and Disinformation for students of the Bachelor's programs in Communication and Government and International Relations.



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RELATIONS WITH AMBASSADORS

UADE participated in the representation of Claudia Cortez, Vice Rector of UADE and Dean of the Faculty of Communication, in the presentation of a floral offering to Mahatma Gandhi alongside the Ambassador of India. As part of the event, the LiFE initiative (Lifestyle for the Environment) was also celebrated, which was launched by Prime Minister Modi.



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LEARNING BY TRAVELING

The Learning By Traveling program of the Faculty of Architecture and Design for students of the Bachelor's program in Design and Aesthetics Management for Fashion in New York City (USA) has taken place.

During a week, the students, thanks to the coordination of activities by Manhattan College (USA) in collaboration with UADE, had a conversation with the designer Alexandra Boker, visited the Whitney Museum, the Cooper-Hewitt National Design Museum, and had a talk at Delta Galil Industries.



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LEARNING BY TRAVELING

Our students from the Bachelor's program in Psychology have begun their first international experience in the Learning By Traveling Program. This program, conducted in collaboration with USIL, | Universidad San Ignacio de Loyola (Peru), was held for the first time with students from the Montserrat and Costa Argentina campuses.



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LEARNING BY TRAVELLING

The Learning by Traveling program in New York for students and graduates of the Bachelor's programs in Media and Entertainment Management, Performing Arts, and Audiovisual Design has concluded.

Throughout the week, they visited the recording studios of Lionsgate, the New York Film Academy, and the Broadway Museum. Additionally, they attended masterclasses with producers and explored various musical shows.



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OUR STUDENTS

Santiago Agustín Leiva, a student of the Bachelor's program in Government and International Relations, is currently interning at the Embassy of Malaysia in Argentina, thanks to the existing relationship with our university.



Our student from the Bachelor's program in Global Business Management, Milagros Bologna, is currently participating in the 'Disney Academic Exchange Program' in the United States. The program offers the opportunity to participate in an exchange program at San Ignacio University (USA), where students can engage in academic internships at Disney parks in Orlando, Florida.



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OUR STUDENTS

Four Advertising students won the Effie College Award.

The Effie is an award known worldwide for recognizing results, in addition to creativity. Naturally, in a student category, there are no actual results to measure because the project is an exercise. However, each participant must strategically justify their proposal. Therefore, it is a double merit for the winners, as they had to put their strategic and creative talents to the test, as well as present and argue their proposal.



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*THANK
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